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Prof Dr Gajanan Ekbote

Chairman, Business Council, P. E. Society, Pune 5

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Prof S S Deshmukh

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Dy. Secretary, P E Society

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Visitor - MIBM

Conference Convener

Dr Vijayalakshmi Srinivas

Director, MIBM

Conference Co- convener

Prof Ms Nivedita Ekbote

Co-ordinator MIBM

Organizing Committee

Prof Archana Lahoti

Prof Surindersingh Nehra

Prof Priya Zanjurne

Prof Atul Fegade

Prof Prasanna Puranik

Prof Ashish Mohture

Prof Harsha Thorve

Prof Shubhada Athavale

Program Schedule

September 24, 2013

9.30 am - 10.00 am

Registration & Breakfast

10.00 am - 11.30 am

Inauguration

11.30 am - 11.45 am

Tea Break

11.45 am - 1.15 pm

Session I

1.15 pm - 2.15 pm

Lunch Break

2.15 pm - 4.00 pm

Session II

September 25, 2013

10.00 am - 11.00 am

Registration & Breakfast

11.00 am - 12.30 pm

Session III

12.30 pm - 1.30 pm

Lunch Break

1.45 pm - 3.15 pm

Session IV

3.15 pm - 3.30 pm

Tea Break

3.30 pm - 4.00 pm

Valedictory Function

Venue:

Progressive Educational Society's Auditorium

Shivaji Nagar, Modern College Rd, Pune 411005.

Phone: 020 65294546 / 47 / 48



Progressive Education Society's

MODERN INSTITUTE OF BUSINESS MANAGEMENT

Affiliated to University of Pune

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Progressive Education Society's

MODERN INSTITUTE OF BUSINESS MANAGEMENT

Organizes

National Seminar

on

Vision 2020: Exploring the Challenges and Opportunities in Management

September 24 & 25, 2013

In association with

University of Pune

(Under Quality Improvement Program)

About P. E. Society

Progressive Educational Society is one of the leading educational institutions in Maharashtra. Late Guruvarya Shankarrao Kanitkar founded Progressive Educational Society in 1934 with a great foresight. He was the inspiration to members who joined hands with him in implementing the idea of starting new era of education system in Pune. The remarkable two words "Progressive" & "Modern" were used by founder to demarcate the dreams & future road map of Progressive Educational Society.

The society progressively bloomed in the hands of Dr. Gajanan R. Ekbote, Chairman, Business Council, P. E. Society. He is an eminent surgeon & an able administrator who leads 56 educational institutions which include Pre-primary, primary, secondary, higher secondary school & colleges under various faculties like Arts, Science, Commerce, Engineering, Pharmacy, Management, IT & Law etc.

About Modern Institute of Business Management

P.E. Society has established Modern Institute of Business Management (MIBM) in 2010. MIBM's vision is "We aspire to be recognized as a leading management institution dedicated to serving the world of business through professional, technological, social and intellectual contributions made by research oriented & committed teaching fraternity.

MIBM nurtures its students to develop a holistic approach, a curious mindset & the ability to think differently and innovatively to harness the opportunities emerging from challenges. MIBM students are well equipped with the right skills to deal with changes & future challenges that every business may face.


To fulfill its mission in new & powerful ways, each member of MIBM community strives to achieve excellence in every endeavor. MIBM believes in making a better generation who would fit into this challenging environment seamlessly.

Conference Overview

Mission: 2020 *"A developed India by 2020, or even earlier, is not a dream. It need not be a mere vision in the minds of many Indians. It is a mission we can all take up and succeed"*

- A P J Abdul Kalam

A vision is an articulation of the desired results in broader terms. The seminar intends to provide a platform to faculty and the students to realize the untapped potential and explore the unutilized opportunities both domestically and internationally as well as problems and the challenges that impede our progress. The seminar aims to provide a knowledge forum for the academicians for sharing and



expanding their knowledge on the untapped potentials. This seminar intends to address the students about the high employment potential sectors. The sectors comprise of commercial agriculture, agro business, fuel & power, retail & wholesale trade, tourism, housing & construction, IT & IT enabled services, consultancy and Services, manufacturing, transport & communications, Banking and Finance and many more. Inevitable challenges create the roadblock in the way of these growth sectors. The major challenges faced in India is slow economic growth, lack of good governance, diminishing educational standards, inflation, lack of skilled professionals, corruption etc. The most important aspects of the seminar are to overcome such daunting challenges. The seminar intends to give an insight on probable solutions to overcome such challenges and create more opportunities for the future.

Objectives of the Conference

- To understand the areas of various untapped potential and opportunities that await exploration
- To facilitate interaction among the academicians, student fraternity and Industry experts to enhance symbiotic relationship
- To explore various opportunities useful for inclusive growth
- To reach out young minds and help them to realize various opportunities
- To Share knowledge and develop synergy with academia, Industry experts & potential researchers

Call for Papers

Academicians, Corporates, Research scholars & Students are cordially invited to submit their original & unpublished work on any of the following themes & subthemes

Marketing: Customer relationship Management, Brand building & Management, Innovation in Marketing, Web Marketing, Rural Marketing, Challenges & Innovation in Advertising, Green Marketing, Services Marketing : Changing scenario, Retail Management, Contemporary Marketing

Finance: The role of finance in growth and development, Reforms in fiscal and financial sector, India as an emerging market, Fiscal and monetary policies, Banking, Finance and Insurance Sector, Financial innovation and financial engineering, Role of Reserve Bank of India in the reform period,

Finance and inclusive development, Finance and foreign trade, Indian financial system, Working capital management, Investment banking, Financial derivatives and risk management.

Human Resources Management: Recruitment in organization with respect to retention of employees, Changing structure of selection processes by changing environment, Performance appraisal techniques for new world, Retention strategies for employees in new competitive era, Balancing work life of employees, New techniques of training for employees, Identification and Empowerment of future leaders, Succession planning in organization, Stress management to maintain healthy environment in organization.

General Management: Corporate Governance, Disaster Management, E-Commerce, Business Management, Knowledge Management, Public Governance, M-Commerce, Telecommunications, World economy and trade, Business ethics.

Information Technology: Cloud Computing, Networking technology, IT security, Web Mining, Data Mining, Nano-Technologies, Fuzzy Technologies, Green Computing

Paper Submission: Authors should submit full paper in MS WORD document, 5000 words (max), single column, Font Size 12 (Times New Roman), including pictures & tables to following email: conference.mibm@gmail.com

The first page of paper must contain title, names of the author/co-authors, Email, mobile no & Institute / Company details

IMPORTANT DATES:

Abstract : August 31, 2013
Full Paper Submission: September 05, 2013
Notification of Acceptance: September 10, 2013
Last Date of Registration: September 23, 2013

Registration Fees:	Author	Co-author
Indian Delegates	Rs 500	Rs 250
Student	Rs 250	Rs 200
Corporate	Rs 500	Rs 250

Registration Fees includes: Participation Certificate, Conference Kit, Journal (ISSN), Breakfast, Lunch, High Tea, Conference Proceedings: All selected papers will be published in Journal bearing ISSN no.

Note: All accepted articles will be published

For Registration and Details, Contact :

Prof Archana Lahoti: 9881142612, Prof Priya Zanjurne: 9767104839