

CHIEF PATRON

Prof. Dr. Gajanan Ekbote

Chairman, Progressive Educational Society, Pune 5

ADVISORY COMMITTEE

Prof. S. S. Deshmukh

Secretary, P. E. Society

Prof. Mrs. J. G. Ekbote

Dy. Secretary, P. E. Society

Prof. Dr. R. S. Zunjarrao

Principal, Modern College, Shivajinagar, Pune 5

Prof. Dr. S. S. Kharat

Principal, Modern College, Ganeshkhind, Pune 16

Prof. A. G. Gosavi

Visitor, Modern College, Shivajinagar, Pune 5

Prof. S. S. Thengadi

Visitor - MIBM

Conference Convener

Dr Vijayalakshmi Srinivas

Director, MIBM

Conference Co-convener

Prof Ms Nivedita Ekbote

Co-ordinator MIBM

Organizing Committee

Prof Priyadarshani Zanjurne

Prof Archana Lahoti

Prof Atul Fegade

Prof Prasanna Puranik

Prof Ashish Mohture

Prof Harsha Thorve

Prof Rachana Adtani

Program Schedule

26 th September, 2014	
9.30 AM - 10.00 AM	Registration & Breakfast
10.00 AM - 11.30 AM	Inauguration
11.30 AM - 11.45 AM	Tea Break
11.45 AM - 1.15 PM	Session I
1.15 PM - 2.15 PM	Lunch Break
2.30 PM - 5.00 PM	Session II

27 th September, 2014	
9.30 AM - 10.00 AM	Registration & Breakfast
10.00 AM - 11.15 AM	Session III
11.15 AM - 11.30 AM	Tea Break
11.30 AM - 1.00 PM	Session IV
1.00 PM - 2.00 PM	Lunch Break
2.00 PM - 3:30 PM	Session V
3.30 PM - 3.45 PM	Tea Break
3.45 PM - 5.00 PM	Valedictory



Progressive Education Society's

MODERN INSTITUTE OF BUSINESS MANAGEMENT
Affiliated to University of Pune

1186, Shivaji Nagar, Modern College Rd, Pune 411005.

Phone: 020 65294546 / 47 / 48

e-mail: os.mibm@gmail.com, mibmpune@gmail.com Website: www.mibmpune.com



Progressive Education Society's

MODERN INSTITUTE OF BUSINESS MANAGEMENT

Organizes

National Conference
on

NEW APPROACHES
TO
BUSINESS EXCELLENCE

September 26 & 27, 2014



Prabhu Creation 9822536164

In association with
University of Pune
(Under Quality Improvement Program)

About Progressive Educational Society

Progressive Educational Society is one of the leading educational institutions in Maharashtra. Late Guruvarya Shankarrao Kanitkar founded Progressive Educational Society in 1934 with a great foresight. He was the inspiration to members who joined hands with him in implementing the idea of starting new era of education system in Pune. The remarkable two words "Progressive" & "Modern" were used by founder to demarcate the dreams & future road map of Progressive Educational Society.

Progressive Education Society is a winner in **Corporate Social Responsibility category** at the **MACCIA Awards-2013 organized by IBN-Lokmat**.

A remarkable and noteworthy progress has been made during the last 80 years of existence with more than 60 institutions being run under the aegis of P E Society under the able guidance and dynamic leadership of our visionary chairman Honorable Prof. Dr. Gajanan Ekbote Sir, Chairman, Business Council, P.E. Society.

About Modern Institute of Business management

Progressive Education Society's Modern Institute of Business Management is one of the recognized and reputed Management Institute for MBA affiliated to University of Pune established in the year 2010. MIBM's vision is "To impart quality based education to be self reliant and self sustaining person through inventive systematic education. Its strength lies in the integration of different paths, design thinking, experiencing the traditional teaching & also engaging in real time corporate challenges"

Conference Overview

The management of organisations in a complex and changing world presents a major challenge. Making sense of conflicting priorities, allocating limited resources, understanding the impact of the organisations' actions, comparing performance with competitors and responding to customer needs are just some of the issues management have to address. Balancing the effort of the organisation to address these and the many other issues and challenges faced can be a daunting task.

Business Excellence offers an effective alternative. It enables organisations to understand the complexities of the conflicting demands placed on them and to learn how to continuously improve the utilisation and focus of all of their resources to achieve better and better results.

What is Business Excellence and why it is important?

The origins of Business Excellence lie in work which addressed the questions 'Why are some organisations excellent whilst others aren't?' - 'What is it that sets excellent organisations apart?'

The answer may be something of a surprise - The conclusions drawn

from this work was that the excellence of organisations can not be attributed to a common set of actions performed by excellent organisations - there is no set of actions that excellent organisations do that explain their excellence!

Business Excellence is all about making your organisation perform better; produce better profits; achieve success; deliver its aims. It's about delivering real bottom line improvements in performance to private and public sector organisations.

Achieving Success

The difference between the effective and ineffective use of Business Excellence lies more with the way in which the approach is used than the approach itself. The important factor for success is the mindset of the user of Business Excellence, and key to helping set the correct mindset is a clear understanding of how Business Excellence can be used for improvement.

Business excellence relies heavily on the type of strategies, techniques and tools for measuring and benchmarking the business performance. Subsequently, identifying best practices and their implementation eventually decides excellence in business. Given the importance of business excellence, a journal devoted to performance evaluation and best practices, especially in order to be competitive in the global market, is essential. "PARIDNYA" addresses new developments in business excellence and best practices, and methodologies to determine these in both manufacturing and service organizations.

Objectives

1. To understand the concept and evolution of Business Excellence.
2. To study the importance and significance of Business Excellence.
3. To study effective implementation of various business excellence strategies that are currently used.
4. To understand and identify the new approaches to business excellence to be successful in today's competitive corporate environment.

Call for Papers

Academics, corporate, research scholars & students are cordially invited to submit their original and unpublished work on the broad suggestive themes and subthemes

1. Behavioural Finance
2. Crowd Funding
3. Healthcare Management
4. TQM
5. Human Engineering
6. Emotional Intelligence at work
7. Corporate Governance
8. Leadership
9. Social Mobile Analytics and Cloud (SMAC)
10. Digital Marketing and Social Media Marketing

Please note that this is not an exhaustive list of topics and authors co authors can submit any research work related to the theme of the conference.

Guidelines to the authors: The author/s should submit the full length paper (not exceeding 3000 words), in Times New Roman font size 12, single line spacing and double space between paragraphs on A-4 size paper with 1 inch margin on all sides. The full text including main paper, bibliography and appendices, if any, should not exceed 15 pages of A-4 size. The title of the paper should be in capital font.

A soft copy is to be mailed on the email-id mentioned below. conference.mibm@gmail.com

An abstract of 200 words of the paper and a brief bio-data of the author should accompany the manuscript.

The author(s) should clearly mention his/her/their name(s), addresses, email-ids, and contact numbers at the end of the paper.

The paper should be accompanied by a declaration by the author that the contribution is his/her own work and is contributed for publication for the first time.

All papers will be reviewed by an expert panel of referees. The decision of the panel of the referees is final and binding.

IMPORTANT DATES

Submission of Abstract	September 5, 2014
Full Paper Submission	September 12, 2014
Notification of acceptance	September 15, 2014
Last Date of Registration	September 23, 2014

Registration Fees:	Author	Co-author
Student	Rs 500	Rs 500
Academician / Research Scholars	Rs 1000	Rs 700
Corporate Professionals	Rs 1500	Rs 1200

Registration Fees includes: Participation Certificate, Conference Kit, Journal (ISSN), Breakfast, Lunch, High \Tea

All selected papers will be reviewed by the editorial committee which will be published in "Paridnya" - *The MIBM Research Journal* bearing ISSN No. 2347 - 2405

For Registration and Details, Contact :

Prof Priyadarshani Zanjurne: 9767104839, Prof Archana Lahoti: 9881142612

Venue

MIBM Seminar Hall

MODERN INSTITUTE OF BUSINESS MANAGEMENT

Shivaji Nagar, Modern College Rd, Pune 411005.

Phone: 020 65294546 / 47 / 48